

29th May, 2019

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Fax: 022-26598237/38

BSE Limited

Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22723121/1278

Company Code: PVR / 532689

Sub: Compliance under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir,

Enclosed please find herewith Media Release regarding Collaboration between Reliance Entertainment and PVR Pictures Limited, a Wholly-Owned Subsidiary of the Company to distribute films in India.

Kindly bring the same in the notice of all concerned.

For **PVR Limited**



Pankaj Dhawan
Company Secretary cum Compliance Officer

- MEDIA RELEASE -**RELIANCE ENTERTAINMENT AND PVR PICTURES COLLABORATE TO DISTRIBUTE FILMS IN INDIA**

Mumbai, May 29, 2019: Anil D. Ambani led Reliance Entertainment, joins hands with PVR Pictures Limited, the motion picture arm of PVR Limited, India's largest cinema chain, to distribute films pan India. This venture is the first endeavor of its kind in the Indian film industry.

At the onset the companies together will distribute Reliance Entertainment's upcoming film slate starting with Game Over on 14th June. This will be followed by Super 30 on 12th July.

Reliance Entertainment has so far produced, distributed and released more than 300 films in multiple Indian languages, including Hindi, Marathi, Tamil, Telugu, Malayalam, Kannada, Bengali and others.

On the collaboration, Shibasish Sarkar, Group CEO, Reliance Entertainment, said, "We are extremely pleased to associate with PVR as this relationship will be a one of its kind film distribution service in the film industry. The collaboration will not only benefit our existing partnerships but will be extended to other independent filmmakers & production houses to exploit their films to their fullest theatrical potential."

PVR Pictures is the motion picture arm of PVR Limited, the largest cinema exhibition company in the country, with more than 750 screens spread over 62 Indian cities. PVR Pictures is the largest studio for the distribution of Independent Hollywood films in India. PVR Pictures is a prolific distributor of Indian films as well. . Over 500+ Hollywood, 200+ Hindi and 100+ regional films across genres have been released under its banner since 2002.

Commenting on the partnership, Kamal Gianchandani, CEO, PVR Pictures Limited said, "Shibasish at Reliance Entertainment has created a spectacular and unique cinematic platform. They have experienced a string of success with feature films in multiple Indian languages, with this tie up, we hope to contribute to the success of their upcoming slate. We could not be more proud to join Reliance Entertainment in sharing this journey and bringing their films to the Indian audiences."





RELIANCE

Entertainment


About Reliance Entertainment

www.relianceentertainment.net

Reliance Entertainment is the media and entertainment arm of Reliance Group and is engaged in the creation and distribution of content across film, television, digital and gaming platforms. Internationally, Reliance Entertainment has partnered since 2009 with iconic film producer and director, Steven Spielberg, in the formation of DreamWorks Studios, and thereafter, Amblin Partners. This relationship has produced several successful films such as The Help, War Horse, Lincoln, The Hundred Foot Journey, The Girl on the Train, A Dog's Purpose, Bridge of Spies, The Post and this year's Best Picture at the Oscars-Green Book.

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